



FOODBALL

2019

40 CELEBRATED CHEFS FROM AROUND THE WORLD AND ACROSS CANADA TO JOIN TOGETHER FOR FIRST-EVER “FOODBALL” IN SUPPORT OF THE SINAI HEALTH FOUNDATION

FoodBall will see acclaimed Canadian chefs cooking alongside International culinary stars from around the world, including the Amalfi Coast, Tel Aviv, Paris, Copenhagen, Stockholm, New York, Los Angeles, Dallas, Chicago and Miami for a one-of-a-kind culinary event.

TORONTO: June 10, 2019: Canada’s vibrant culinary scene is about to get even more interesting, as acclaimed chefs from around the world will descend on Toronto this fall to cook alongside some of Canada’s biggest culinary stars in an exciting one-night only event in support of the Sinai Health Foundation.

This exclusive new culinary experience will feature a unique roster of 40 chefs from around the globe including the Amalfi Coast, Tel Aviv, Paris, Copenhagen, Stockholm, New York, Los Angeles, Dallas, Chicago and Miami as well as across Canada, coast to coast from Vancouver to St Johns. Each of these world-class chefs will be highlighting their personal culinary style with innovative canapés for guests to savor from individual chef stations. The intimate event, at the prestigious Liberty Grand Entertainment Complex, will provide an opportunity for guests to connect personally with the chefs like never before. In addition to the one of a kind culinary creations, the event will also feature a selection of top wineries from Italy and California and signature cocktail tastings.

According to Alan Fogel, FoodBall Co-founder, response from the guest chefs has been positive from the outset. “We started by approaching the incredible talent right here in Canada and the result is a roster that includes Canadian culinary stars from Vancouver to Newfoundland. Then, we reached out beyond our borders and contacted chefs from Italy, Denmark, Sweden, France, Israel and the United States. The chefs we invited were incredibly gracious and enthusiastic. They are all genuinely excited to come to Toronto and cook together in support of this worthwhile cause.”

FoodBall is a one of a kind opportunity to have a group of the world’s top chefs together under one roof for one night only in support the Sinai Health Foundation. The International roster of chefs includes many award-winning personalities and Michelin-Starred chefs who are cooking at the top of their game. All guests attending FoodBall will have the opportunity to interact with the chefs, while sampling an incredible menu of signature canapés, desserts, wines and spirits.

According to FoodBall Co-founder, Nick Di Donato of the Liberty Entertainment Group, FoodBall will not only be an evening of splendid dining, but a chance to meet the chefs personally. “Toronto is a sophisticated city that is used to International dining, but it is not every day we see chefs of this calibre cooking side by side in one location. Guests will have an opportunity to sample the work of some great culinary artists from 15 major cities. Each chef, in their own right, shines on the world stage and are gathering in Toronto for this unique event in support of a truly wonderful organization, Sinai Health Foundation.”

The Sinai Health Foundation is excited to work with FoodBall for this inaugural event. According to Louis de Melo, CEO, Sinai Health Foundation, “As the CEO of Sinai Health Foundation, I’m deeply proud that our donors and partners share our drive and capacity to dream. They make it possible for us to continue our rich tradition of innovation, discovery, and best-in-class care, well into the future. It is this shared willingness to go above and beyond that makes our friends at the Liberty Group our perfect partners. I’d like to thank Nick Di Donato and Alan Fogel for their ongoing leadership and support - their generosity towards us is long-standing, and we’re grateful for this new FoodBall partnership, in support of Sinai Health. Fittingly, this



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event tied to wonderful and international food will fund the redevelopment of Mount Sinai Hospital's kitchen, helping us improve our patient experience."

The event is proudly sponsored by American Express, Bell Media and Hotel X among others.

FoodBall, to take place Friday October 4th, 2019 at the Liberty Grand Entertainment Complex, will be an exclusive culinary experience, with only 600 tickets available. Prices start at \$299 for VIP access and \$199 for General Admission. Tickets will be available for purchase at www.foodball.ca at the end June.

The complete list of participating chefs includes:

Alfonso Iaccarino	Don Alfonso 1890	Amalfi Coast
Avivit Priel Avichai	Ouzeria	Tev Aviv
Barak Aharoni	Alena	Tev Aviv
Raz Sela	Turkiz	Tev Aviv
Robert Mendoza	Le Saint Sebastien	Paris
Beau Clugston	Iluka	Copenhagen
David Leeder		Stockholm
Amanda Cohen	Dirt Candy	New York
Sal Lamboglia	Bar Primi	New York
Misti Norris	Petra and the Beast	Dallas
CJ Jacobson	Aba	Chicago
Neal Fraser	Redbird	Los Angeles
Carlos Garcia	Obra	Miami
Jeremy Charles	Raymonds	St. John's
Jonathan Gushue	Fogo Island	Joe Batt's Arm
Antonin Mousseau-Rivard	Le Mousso	Montreal
Antonio Park	Park	Montreal
Michele Forgione	Impasto	Montreal
Angus An	Maenam	Vancouver
Joel Watanabe	Kissa Tanto	Vancouver
Pino Posteraro	Cioppino's	Vancouver
Robert Belcham	Campagnolo	Vancouver
Mandel Hitzer	deer + almond	Winnipeg
Afrim Pristine	Cheese Boutique	Toronto
Alexandra Feswick	Drake Devonshire Inn	Toronto +
Carl Heinrich	Richmond Station	Toronto
Claudio Aprile	Xango	Toronto
Craig Harding	La Palma	Toronto
Doug Penfold	Chabrol	Toronto
Jackie Lin	Shoushin	Toronto
Jason Bangerter	Langdon Hall	Toronto +
Jeff Kang	Canis	Toronto
Laura Maxwell	Le Select	Toronto
Luke Donato	Bacchanal	Toronto
Mitch Bates	Grey Gardens	Toronto
Nadege Nourian	Nadege Patisserie	Toronto
Renee Bellefeuille	AGO	Toronto
Romain Avril		Toronto
Saverio Macri	Don Alfonso 1890	Toronto
Scott Saunderson	BlueBlood Steakhouse	Toronto



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For full chef bios as photos of participating chefs, including the names of their respective restaurants, please visit www.sirencommunications.com or www.foodball.ca

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Sinai Health Foundation

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About Sinai Health Foundation Sinai Health Foundation, with its partners Arthritis Research Foundation and Bridgepoint Foundation, raises and stewards funds to support Sinai Health. Sinai Health is Canada's leading integrated health system and comprises Bridgepoint Active Healthcare; Circle of Care; Lunenfeld-Tanenbaum Research Institute; and Mount Sinai Hospital, Joseph & Wolf Lebovic Health Complex. The generous support of our community fuels everything we do from seamless care to scientific discovery. <http://support.supportsinai.com>

About Liberty Group For over three decades the Liberty Entertainment Group, led by Nick Di Donato, has been redefining Toronto and Miami's restaurant, nightlife and special event experience. As developers and operators of numerous landmark establishments the Liberty Entertainment Group has become recognized as one of the most successful and innovative companies in the industry. Liberty Entertainment Group continues to gain success and acknowledgment for developing an impressive roster of unique venues. These venues include Toronto's premier special event facilities; Casa Loma, Liberty Grand Entertainment Complex and Rosewater Room. Liberty Entertainment Group is also responsible for the development of Toronto's most prolific restaurants including BlueBlood Steakhouse, Don Alfonso 1890, Xango – a new concept with Claudio Aprile opening in summer 2019 and three Cibo Wine Bar locations (King West, Yonge St and Yorkville), as well as the city's most vibrant nightlife space – Arcane. In addition, Liberty Entertainment Group operates several international properties including the Coral Gables Country Club and Cibo Wine Bar in Coral Gables, Florida. With over 500,000 square feet of hospitality space, the Liberty Entertainment Group caters to a diverse clientele of upwards of 1.75 million people per year including A list celebrities, sports personalities and industry leaders. <http://libertygroup.com/>

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